

Saint Bonaventure University and 13WHAM
Extraordinary Stories In Our Schools Contest
Official Rules
No Purchase Necessary

This sweepstakes is sponsored by 13WHAM and Saint Bonaventure University. (collectively, "Sponsor"). Sweepstakes is void where prohibited. By entering, each entrant accepts and agrees to be bound by these Official Rules.

HOW TO ENTER: No purchase is necessary to enter or win this Sweepstakes. The Sweepstakes begins on September 1 and ends on November 13. (the "Entry Period"). Entrants may enter this Sweepstakes by: sending a DVD of each video to 13WHAM-TV Extraordinary Stories Contest, 4225 West Henrietta Road, Rochester, NY 14623. One entry per team, maximum of three students per team. There is no fee to enter.

All participants will be required to have releases signed for everyone pictured in their piece. Releases for minors require a parent/guardian signature. (Release forms provided.)

Entries are due by November 13. Schools are asked to screen all submissions prior to entry. Only entries submitted by the school's Extraordinary Stories program coordinator will be accepted by WHAM-TV.

No music may be used, unless it is original and un-copyrighted.

WHAM-TV reserves the right to reject submissions that do not fall within FCC law or station policy.

All entries become the property of Sponsor, and Sponsor reserves the right to use any information submitted by entrants. Sponsor is not responsible for lost, late, illegible, misdirected or mutilated entries, including due to technical/network failures, human error, or any other error or malfunction. Entry materials that have been tampered with or altered are void.

The authorized account holder of the e-mail address submitted at time of entry will be considered the entrant. An "authorized account holder" shall mean the natural person assigned to such e-mail account by the Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with such e-mail account. A potential winner may be requested to provide proof that he or she is the authorized account holder of the e-mail address associated with a winning entry.

Entrants agree not to upload, post or transmit any materials which contain any computer viruses, Easter eggs, worms, Trojan Horses or other harmful component or programming routines that are intended to damage, detrimentally interfere with, surreptitiously intercept or expropriate any system, data or personal information. Any attempt to deliberately damage any web site or undermine the operation of the Contest is a violation of criminal and civil laws, and Sponsor reserves the right to seek damages from any person who makes such attempt(s).

ELIGIBILITY: This Sweepstakes is open only to high school students in the 13WHAM viewing area. Only entries submitted by the school's Extraordinary Stories program coordinator will be accepted by WHAM-TV. Sweepstakes is void where prohibited or restricted by law. Employees of Sponsor and their family members or persons living in the same households of such individuals are not eligible to participate in this

Sweepstakes. All federal, state, and local laws apply. Winner will be required to sign an affidavit of eligibility (except where prohibited) affirming his or her agreement to all terms, conditions, and restrictions in these Sweepstakes rules.

PRIZES: 1 GRAND PRIZE will be awarded. The Grand Prize will include: \$2,500 cash prize for the school; \$1,500 St. Bonaventure Scholarship for all Team Members (Max 3); Design-your-own Flip Mino HD Cameras for all team members (Max 3); story gets to be re-produced by professional news crew from WHAM and aired on the news – with a student reporter being given “WHAM special assignment reporter” status that night. The **total retail value of the Grand Prize is approximately \$8,000.**

1 SECOND PRIZE will be awarded. The Second Prize will include: An iPod Touch device for all Team Members (Max 3). The **total retail value of the Grand Prize is approximately \$900.**

1 THIRD PRIZE will be awarded. The Third Prize will include: A Flip Ultra Camera for all Team Members (Max 3). The **total retail value of the Grand Prize is approximately \$450.**

1 FOURTH PRIZE will be awarded. The Fourth Prize will include: A \$50 gift card for all Team Members (Max 3). The **total retail value of the Grand Prize is approximately \$150.**

1 FIFTH PRIZE will be awarded. The Fifth Prize will include: A \$25 gift card for all Team Members (Max 3). The **total retail value of the Grand Prize is approximately \$75.**

Actual retail value may vary. Winner will not receive difference between actual and approximate retail value. Prizes may not be exchanged or redeemed for cash, sold, or traded. No prize transfer, assignment, or substitution by Winner is permitted. Sponsor reserves the right to substitute a prize, in which case a prize of equal or greater value will be awarded.

Winner must accept the Prize as awarded. Each prize is non-transferable and may not be exchanged for cash or any other consideration.

SWEEPSTAKES AWARDING PROCESS: All eligible video entries will be posted on 13WHAM.com. WHAM-TV will run promotional advertisements from November 23-December 11 to encourage Rochester-area citizens to vote on the best story (we will encourage viewers to avoid judging video quality; but to look for a good story, told well, using creative visuals and sound). The top 3 vote getters and 2 “sponsors’ discretion” entries will be considered finalists – and will be subjected to a second round of voting by area media and communication professionals.

CONDITIONS AND RESTRICTIONS APPLY: Winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. Upon request from Sponsor, entrants must promptly furnish proof of legal U.S. residency, legal age, and eligibility to enter the Sweepstakes. An entrant’s failure promptly to comply with such a request will result in the entrant’s disqualification. Winner is subject to verification by Sponsor, whose decisions are final and binding in all matters related to the Sweepstakes. An entrant is not a winner of any prize unless and until entrant’s eligibility has been verified and entrant has been notified that verification is complete. In the event that a winner is determined to be ineligible, the prize will be forfeited and Sponsor reserves the right to randomly select an alternate winner from among the remaining eligible entries. In the event that a winner is determined to be ineligible or fails to respond to Sponsor within five (5) days of Sponsor’s first attempted notification, the Prize will be forfeited and Sponsor reserves the right to randomly select an alternate winner from among the remaining eligible entries. Sponsor reserves the right to terminate the

Sweepstakes without awarding the Grand Prize or other prizes if no eligible winner or alternate winner claims the prize within the required time period.

Winner will be required to execute and return to Sponsor a liability release and affidavit of eligibility without modification (except where prohibited) within 30 days of notice of winning. In the event that Winner fails to execute and return a liability release and affidavit of eligibility (except where prohibited) within 30 days of notice of winning, or in the event that Winner returns the release and affidavit form with modifications, Winner's prize may be forfeited and Sponsor may randomly select an alternate winner from among the remaining eligible entries.

Winner will be solely responsible for any and all local, state, and federal taxes. Sponsor will report any individual winnings over \$600 (in cash or fair market value of goods or services) in a one-year period to the Internal Revenue Service. Winner will receive a Form 1099 from Sponsor if Sponsor report any winnings to the Internal Revenue Service.

Winner agrees to the use of his/her name and/or likeness in further promotional materials and press releases by Sponsor without any additional compensation (except where prohibited). By entering this Sweepstakes, Winner agrees that Sponsor has the right without notice or further compensation to publicize, by any medium, Winner's name, voice, image, and likeness, the fact that Winner won, and all matters incidental thereto. Winner agrees to execute any additional liability or publicity release agreements requested by Sponsor.

LIMITATION ON LIABILITY: Sponsor will not be responsible for lost, late, damaged, defaced, incomplete, stolen, illegible, indiscernible, mutilated, illegally obtained, postage due or misdirected entries or for any typographical, or other error in the printing of the offer, administration of the Sweepstakes, or announcement of the prizes and/or all Sweepstakes-related materials. By entering this Sweepstakes, each entrant forever discharges, releases, and holds harmless Sponsor, and each of its parent companies, subsidiaries, affiliates, and each of [its/their] respective directors, officers, employees, and agents from any and all liability, claims, losses, damages, causes of action, suits, and demands of any kind arising from or in connection with the Sweepstakes, including, without limitation, responsibility for property damage, loss of life, or personal injury resulting from or in connection with participating in the Sweepstakes or from or in connection with use or receipt of the Grand Prize, however caused.

RELEASE OF LIABILITY: By participating in the Sweepstakes, each participant waives any and all claims of liability against Sponsor and its affiliates, employees and agents for any personal injury or loss which may occur from the conduct of, or participation in, the Sweepstakes, or from the use of any prize.

SPONSOR'S RESERVATION OF RIGHTS: These Official Rules are subject to modification by Sponsor. In the event of a dispute, all decisions made by Sponsor are final and binding. Sponsor reserves the right, in its sole discretion, to disqualify any person who tampers with or abuses the entry process, or who otherwise acts in violation of these Official Rules. Sponsor further reserves the right, in its sole discretion, to cancel, terminate, or modify this Sweepstakes if, for any reason, the Sweepstakes is not capable of completion as planned, including due to force majeure or non-authorized human intervention that compromises or affects the administration, fairness, integrity, or proper conduct of the Sweepstakes.

WINNER LIST: For the name of Winner, send written request identifying this promotion and a self-addressed stamped envelope to: 13WHAM.com Contests, 4225 West Henrietta Road, Rochester, NY 14623. Requests received more than sixty (60) days after the contest entry deadline will not be honored.